

Endless Aisles

Coming Summer 2017

ENDLESS VARIETY WITHOUT ANY EXCESS INVENTORY

Be able to deliver to your customer's doorstep with your name on every box. Own your customers and your sales.

Effortlessly create orders from any device from our easy-to-use interface.

Keep tabs on customers and know what and when they're buying. The data is exclusively yours.

WHAT WE'LL DO FOR YOU

BUILD IT. We'll integrate it all for you. Sign-ups start at SuperZoo 2017.

STOCK IT. We hold the inventory.

SHIP IT. We'll get it to your customer fast, with your name on the box.

PROVIDE IT. We'll give you all the data. They're your customers.



FOR MORE INFO AND A PERSONAL MESSAGE FROM OUR CEO, VISIT WWW.PHILLIPSPET.COM/NEWS

TOOLS YOU NEED TO COMPETE

We're committed to helping you make every sale.

Sometimes your customers want home delivery and access to more products.

Offer variety they want, the shipping they need and save your shelf space all at the very same time. It's a win-win.

WHO'S ELIGIBLE?

Open to Independent retailers in good standing.

HOW FAST CAN I GET MY HANDS ON ENDLESS AISLES?

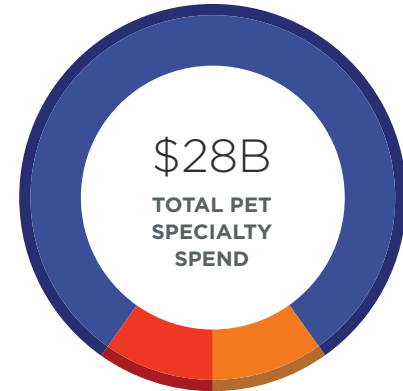
To sign up or get more info, check out our booth at SuperZoo 2017.



Reclaim Dollars Spent Outside Your Store

\$23B

Other Specialty Spend



\$2.5B

Actual spend in
independents

\$2.5B

Customer spend
elsewhere

\$5B total spend by those who shop at independent pet stores